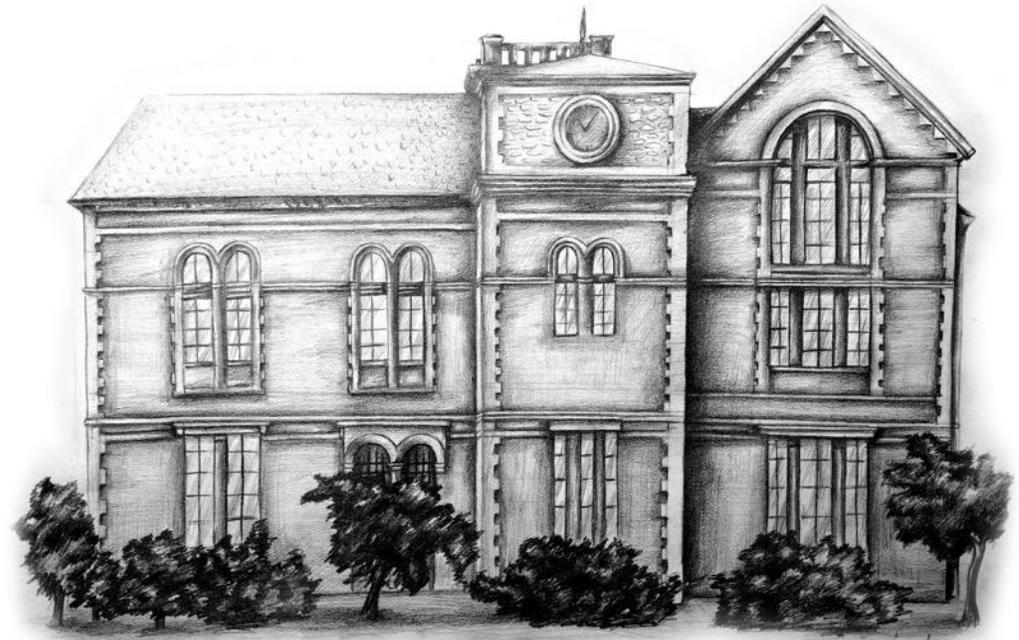




**WELCOME TO BOĞAZIÇI UNIVERSITY
EXECUTIVE MBA PROGRAM**

BOĞAZIÇI UNIVERSITY

- A LEGACY OF 150 YEARS
- GLOBALLY-RECOGNISED NETWORK
- RESEARCH UNIVERSITY
- ENRICHED SOCIAL ENVIRONMENT
- FELLOWSHIP
- CENTRE OF EXCELLENCE

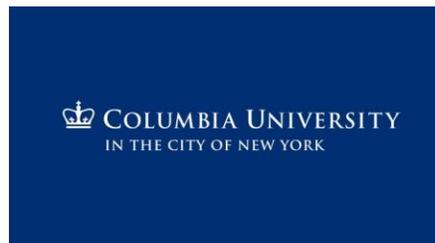


EXECUTIVE MBA AT BOĞAZIÇI UNIVERSITY



- GLOBALLY RENOWNED FACULTY
- HIGH ACADEMIC STANDARDS
- INTERACTIVE CLASS ENVIRONMENT
- FOCUS ON NEW TRENDING TOPICS
- GLOBAL BRAND & NETWORK

ACADEMIC EXCELLENCE



PROGRAM CURRICULUM

- 11-MONTH-LONG PROGRAMME
- THREE SEMESTERS
- 5 MODULES
- 12 REQUIRED, 8 ELECTIVE COURSES
- TOTAL OF 44 CREDITS



CURRICULUM

FIRST TERM

	Module I	Cr.	ECTS		Module II	Cr.	ECTS
ADEX 501	Financial Accounting	2	3	ADEX 538	Managing Organisations	2	3
ADEX 525	Managerial Statistics	2	3	ADEX 503	Corporate Finance I	2	3
ADEX 522	Marketing Management	2	3	ADEX 549	Operations Management	2	3
ADEX 502	Macroeconomics for Global Economy	2	3	ADEX 523	Marketing Strategy	2	3
ADEX 591	Business Case Writing Seminar	NC	1	ADEX 592	Directed Readings I	1	2
ADEX 580	Orientation	NC	1	ADEX 596	Term Project I	NC	2
ADEX 581	Seminar with Corporate and Thought Leaders I	NC	3	ADEX 582	Seminar with Corporate and Thought Leaders II	NC	3

SECOND TERM

	Module III	Cr.	ECTS		Module IV	Cr.	ECTS
ADEX 557	Digital Strategy	2	3	ADEX XXX	Elective	2	3
ADEX 504	Corporate Finance II	2	3	ADEX XXX	Elective	2	3
ADEX 524	Corporate Social Responsibility & Ethics	2	3	ADEX XXX	Elective	2	3
ADEX 537	Strategic Management	2	3	ADEX XXX	Elective	2	3
ADEX 593	Directed Readings II	1	2	ADEX 594	Directed Readings III	1	2
ADEX 597	Term Project II	NC	2	ADEX 598	Term Project III	NC	2
ADEX 583	Seminar with Corporate and Thought Leaders III	NC	3	ADEX 584	Seminar with Corporate and Thought Leaders IV	NC	3
FIRST TERM TOTAL		17	36	SECOND TERM TOTAL		18	38

THIRD TERM

	Module V	Cr.	ECTS
ADEX XXX	Elective	2	3
ADEX XXX	Elective	2	3
ADEX XXX	Elective	2	3
ADEX XXX	Elective	2	3
ADEX 595	Directed Readings IV	1	2
ADEX 599	Term Project IV	NC	4
THIRD TERM TOTAL		9	18

TRACKS / CONCENTRATION



- FINANCE
- MARKETING
- ORGANISATION AND STRATEGY
- SUSTAINABILITY AND BUSINESS
- ENTREPRENEURSHIP AND INNOVATION
- SUPPLY CHAIN MANAGEMENT
- BUSINESS ANALYTICS

Term Project



Project Proposal

Students are expected to give their project proposal by the end of module II.



Advisor Assignment

Paired with an advisor for case study. Directed Readings II-III-IV & Term Project II-III-IV will be selected according to section codes of the assigned advisor.



Progress Report

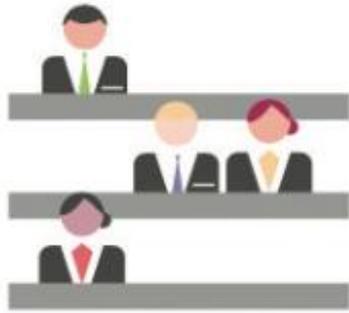
Students will submit progress reports to their assigned advisors, the expectations of the report will be shared



Final Presentation

Will be presented either orally or via written submission.

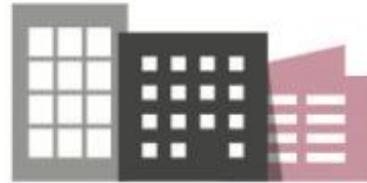
STATISTICS



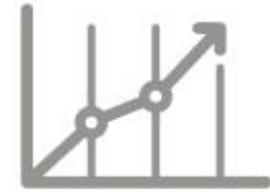
34
Class Size



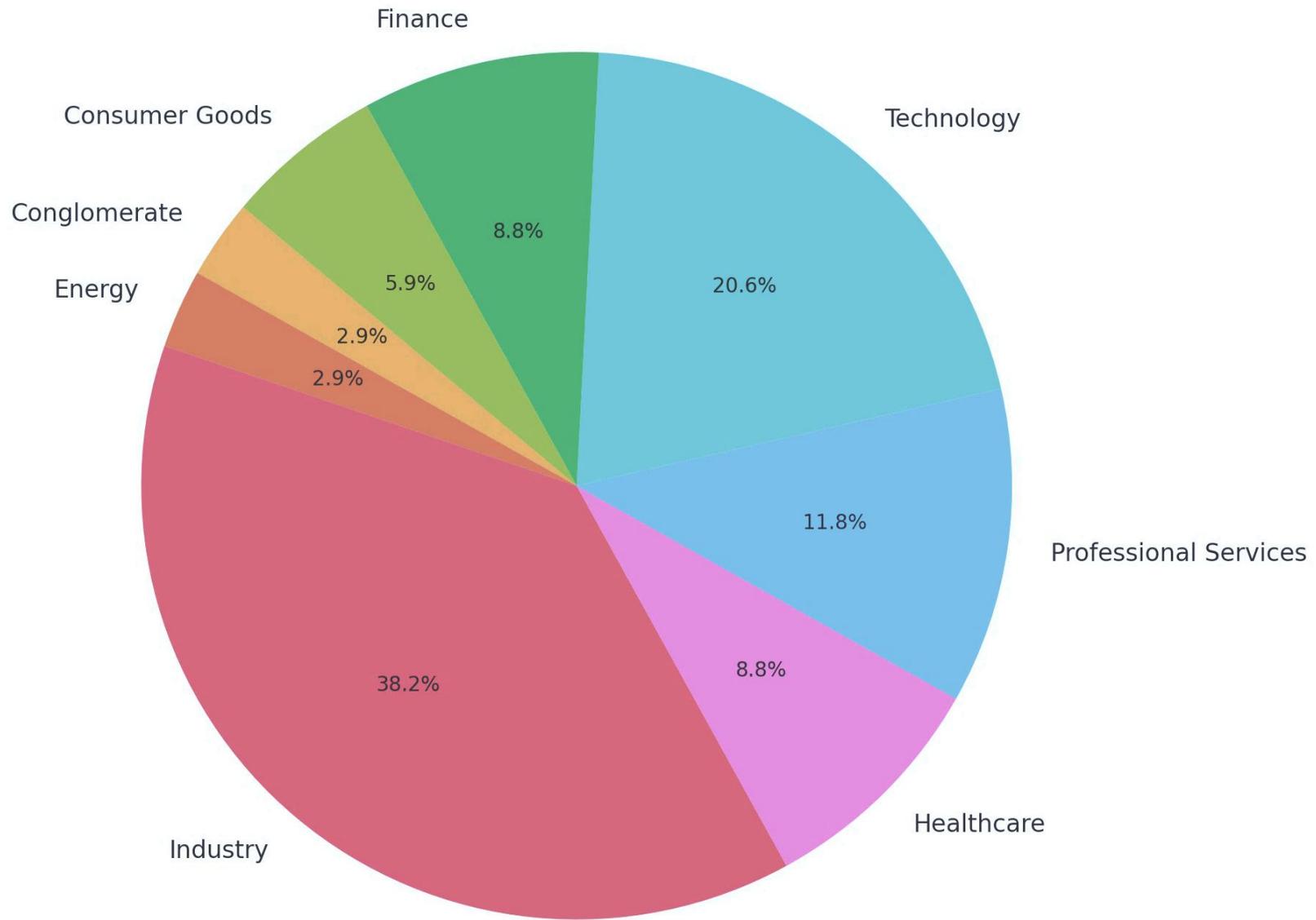
34.4
Average Age

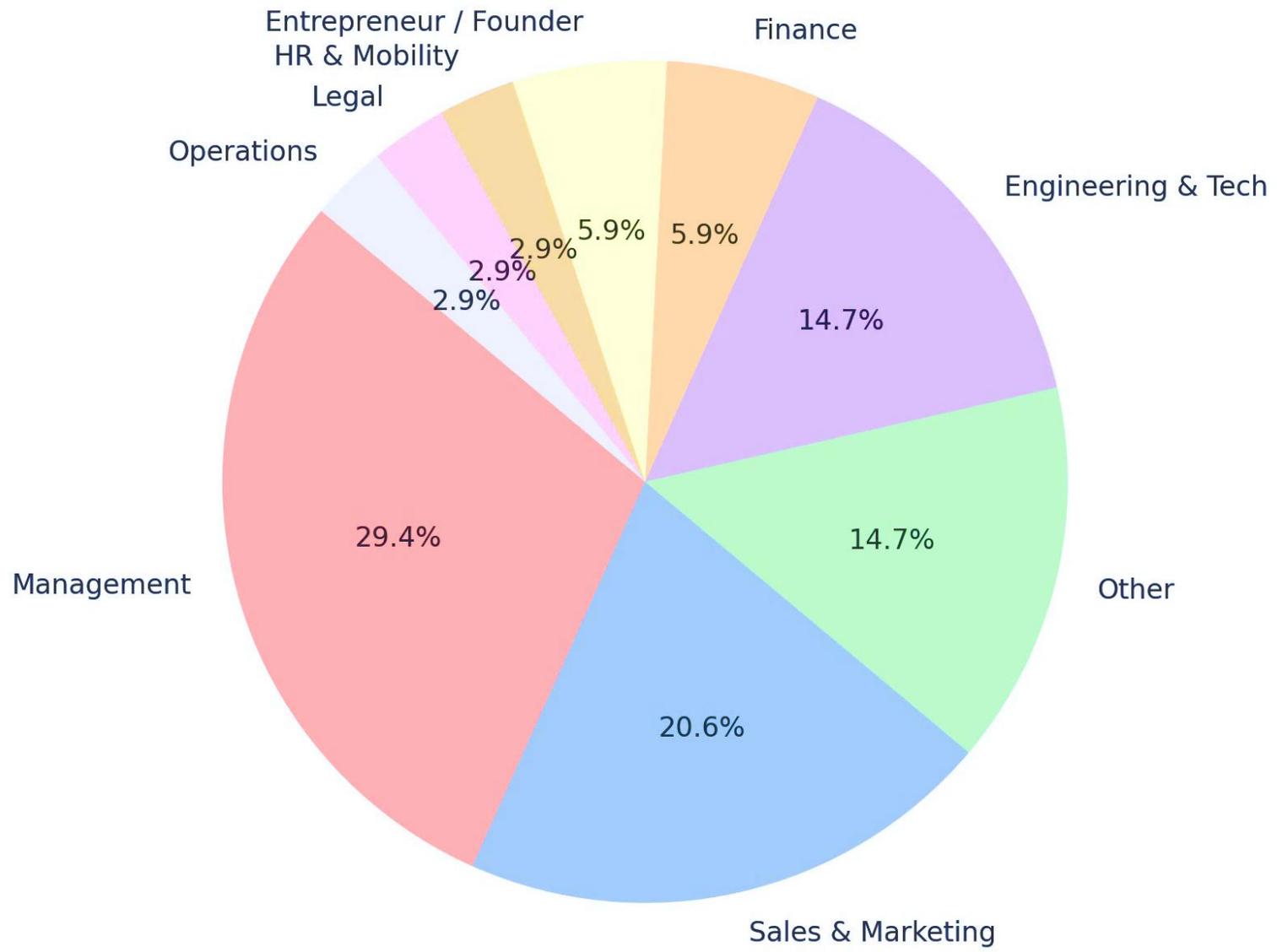


10.10 years
Work Experience



26%
Previously earned
advanced degree





APPLICATION DETAILS



- FROM **APRIL 2 TO JUNE 10, 2025**
- BACHELOR'S DEGREE FROM A RECOGNIZED UNIVERSITY, GPA 2.00/4.00
- OFFICIAL TRANSCRIPT
- AT LEAST 5 YEARS OF WORK EXPERIENCE
- LETTER OF PURPOSE
- TWO PROFESSIONAL REFERENCE LETTERS

EVIDENCE OF PROFICIENCY IN ENGLISH

- A PASSING GRADE ($\geq C$) FROM THE BOĞAZIÇI UNIVERSITY ENGLISH PROFICIENCY TEST (BUEPT), OR;
- A MINIMUM SCORE “79” AND TWE “22” IN THE INTERNET-BASED TOEFL (IBT), OR;
- IELTS (ACADEMIC) ≥ 6.5 ; WITH THE CONDITION WRITING PART ≥ 6.5 . THE SCORES OF THESE EXAMS ARE VALID FOR TWO YEARS.
- FOR EXEMPTIONS PLEASE CHECK FAQs ([HTTP://EMBA.BOUN.EDU.TR/?PAGE_ID=92](http://emba.boun.edu.tr/?page_id=92))

BUEPT EXAM DATES

MAY 28, 2025

AUGUST 12, 2025

REGISTRATIONS 2 WEEKS BEFORE THE EXAMS FROM;

<http://yadyok.boun.edu.tr/>

APPLICATION



ALL APPLICATIONS ARE TO BE MADE ONLINE. FOR DETAILS, PLEASE VISIT:

https://adaylar.bogazici.edu.tr/en-EN/Page/Admissions/II_Education/Executive_MBA

EVALUATION AND ADMISSION PROCESS

- APPLICATIONS DEADLINE: **JUNE 10**
- INTERVIEWS : **JUNE 23-27, 2025**
- ANNOUNCEMENT OF THE RESULTS: **AUG/SEP**
- REGISTRATION: **SEPTEMBER 1-5, 2025**



TO CHALLENGE
YOURSELF,
AND BUILD YOUR
FUTURE,
JOIN US TODAY!



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Bogazici University Executive MBA

